Provide a clear and organized presentation. Show all of your work and completely simplify your answer. Evaluate each of the following limits:

1. $\lim _{h \rightarrow 0} \frac{(3+h)^{4}-81}{h} \quad$ 2. $\lim _{x \rightarrow 1} \frac{\sqrt{3 x^{2}+2 x}-\sqrt{4 x+1}}{x-1}$
