Provide a clear and organized presentation. Show all of your work and completely simplify your answer. Evaluate each of the following limits:

1. 
$$\lim_{h\to 0} \frac{(3+h)^4-81}{h}$$

2. 
$$\lim_{x \to 1} \frac{\sqrt{3x^2 + 2x} - \sqrt{4x + 1}}{x - 1}$$